



Our promise is beauty with confidence. Our passion is to deliver products that exceed expectations. Our products are loaded with active ingredients and a patented fully bioactive keratin technology that with continual use, will help reduce and restore damaged hair from the inside out. Whether our products are used in-salon as signature therapies or as a customer home-care range, bhave boosts hair strength and condition, creates shine and sleek smoothness.

AND IT TICKS ALL THE BOXES:

Iconic Australian brand that delivers dynamic results

Not tested on animals

Free from parabens, sulfates and sodium chloride

Certified organic ingredients

Active patented keratin technology

Innovative salon exclusive professional products

And most of all - our products actually do what they promise!!!!!

SMOOTHE TALKERS

smoothe+ keratin therapy

300ml / 1000ml / shot box

A professional in-salon smoothing treatment formulated to help manage frizzy, unruly hair and lasts up to five months without causing damage. When heat-activated, this treatment will smooth and soften curls/waves while reducing styling time significantly.

USE ME...

- For professional salon use only
- All hair types
- Coarse/resistant hair
- Clients that require a smoother, frizz free result

THE GOOD STUFF

- Sedates frizz
- Rejuvenates and protects hair
- Smoothes and enhances shine
- Drastically reduces styling time and maintenance
- Improves overall condition and appearance
- Repairs damage
- Protects against harmful elements i.e. sun, daily styling and ironing, chemical treatments, etc



• Formaldehyde is NOT an ingredient in this product





ADVANCED KERATIN SMOOTHING THERAPY

smoothe XT

300ml / 750ml / shot box

The simple solution to tame unruly hair, reduce volume and eliminate frizz for super shiny, smooth, lasting results.



USE ME

- For professional salon use only
- All hair types
- Coarse/resistant hair
- Clients that require a smoother, frizz free result

THE GOOD STUFF

- Sedates frizz
- Rejuvenates and protects hair
- Smooths and enhances shine
- Drastically reduces styling time and maintenance
- Improves overall condition and appearance
- Hair can be tied up on the same day
- Protects against harmful elements i.e. sun, daily styling and ironing, chemical treatments etc.
- No pre-wash required
- Same day wash out
- Colour the same day

WHY MF

- Quick and easy application
- Advanced formula
- Formaldehyde is NOT an ingredient in this product

PREVENTION + CURE ALL IN ONE BOTTLE

Packed with 100% natural bio-active keratin & natural ingredients.

rescue therapy

500ml

Reversal of damage can now be successfully achieved with rescue by bhave. An in-salon therapy that boasts revolutionary keratin technology that can bind and penetrate the most severely damaged hair, rebuilding the internal structure and restoring strength, elasticity and shine previously thought to be unrecoverable. Add bhave™ rescue therapy to all colour services to help reduce damage/breakage leaving hair with a healthier, beautiful overall shine with even tones.



ISF MF

- Cure severely damaged hair
- Prevent damage
- Use as often as desired
- Restore strength, condition, elasticity & shine

THE GOOD STUFF

- Long lasting repair
- Rescues severely damaged hair
- Renews body, shine and condition
- Protects from further damage
- Less breakage
- Improvement in shine
- Boost in colour symmetry
- More natural looking colour

WHAT'S INSIDE?

- Fully bioactive keratin naturally derived keratin proteins that bind to severely damaged hair, rebuilding the internal structure, restoring strength, elasticity and shine
- Provides a 'protein shield' to protect hair from environmental damage. Respects the complexity of natural proteins and works to replicate them in form and function



DAMAGE CONTROL



rescue intense repair shampoo

300ml / 1000ml

A luxurious shampoo formulated to nourish, strengthen & repair. Rescue shampoo rebuilds, rehabilitates and repairs dry, brittle and damaged hair by gently nourishing and weightlessly moisturising. Infused with fully bioactive keratin and created specifically to complement and maintain the levels of keratin deposited during the in-salon bhave rescue intense repair therapy.

USE ME...

 All severely damaged hair types – from chemical treatments, heat appliances & environmental aggressors

THE GOOD STUFF

- Restores strength, condition & elasticity to severely damaged hair
- Gently cleanses & nourishes
- Leaves hair feeling silky soft, super shiny and ultramanageable
- Provides a protective shield to guard against damage
- Doesn't weigh down fine hair
- Moisturises coarse, thick hair

WHAT'S INSIDE?

• Fully bioactive keratin - naturally derived keratin proteins that bind to severely damaged hair, rebuilding the internal structure, restoring strength, elasticity and shine.

NONE OF THAT



DAMAGE CONTROL



rescue intense repair conditioner

300ml / 1000ml

Weightless moisture developed to rebuild and repair dry, brittle and damaged hair. Rescue intense repair conditioner is a luxurious formulation that harnesses the power of our patented bioactive keratin to restore hairs inner strength and maintain levels of keratin deposited during the in-salon bhave rescue therapy.

USE ME...

 All severely damaged hair – e.g. bleach damage, heat damage, environmental damage, etc

THE GOOD STUFF

- Boosts hairs moisture levels without weighing it down, making it suitable for thick and fine hair alike
- Helps restore strength, condition and elasticity for more manageable hair that will hold its style
- Provides a protective shield to guard against damage

WHAT'S INSIDE?

- Fully bioactive keratin naturally derived keratin proteins that bind to severely damaged hair, rebuilding the internal structure, restoring strength, elasticity and shine.
- Argan oil high in vitamin e, essential fatty acids and anti-oxidants, it is highly moisturising and nourishing on the hair

NONE OF THAT



MOTHER NURTURE

nourish shampoo

300ml / 1000ml

Infuse new life into your hair and discover a multi-faceted nourishing shampoo that delivers on promise. Gently cleanses while restoring moisture and strength to tired, dry hair leaving it feeling renewed, silky soft, incredibly shiny and ultra-manageable.

USE ME

All hair types

THE GOOD STUFF

- Provides nourishment and moisture for dry hair
- Restores strength, condition and elasticity
- Gently cleanses
- Provides a protective shield to guard against damage
- Doesn't weigh down fine hair
- Moisturises coarse, thick hair
- Instant moisture & hydration

WHAT'S INSIDE

 Fully bioactive keratin – naturally derived keratin proteins that bind to severely damaged hair, rebuilding the internal structure, restoring strength, elasticity and shine

NONE OF THAT



MOTHER NURTURE

nourish conditioner

300ml / 1000ml

A luxurious conditioner enriched with a weightless combination of quality active ingredients that transform dry, tired hair in need of extra moisture and nourishment into luxuriously soft, shiny, luscious locks.

USE ME

All hair types

THE GOOD STUFF

- Provides nourishment and boosts moisture levels without weighing hair down making it suitable for thick, coarse and fine hair alike
- Helps restore strength, condition and elasticity for more manageable hair that will hold its style
- Provides a protective shield to guard against damage
- Instant moisture & hydration

WHAT'S INSIDE

- Fully bioactive keratin naturally derived keratin proteins that bind to severely damaged hair, rebuilding the internal structure, restoring strength, elasticity and shine
- Argan oil high in vitamin e, essential fatty acids and antioxidants, it is highly moisturising and nourishing
- Grape seed oil helps promote hair regrowth and protects colour from UV rays
- Rosehip oil high levels of vitamin c help restore lustre and strength back to hair

NONE OF THAT



BODY GUARD

magnify volume shampoo

300ml / 1000ml

A volume boosting formula that gently cleanses while injecting vitality and volume into all hair types. Magnify volumising shampoo is enriched with bio-active keratin and macadamia oils yet remains lightweight and is suitable for normal, fine, limp or oily hair and scalp.

USE ME...

- Fine and limp hair
- Hair requiring more volume

THE GOOD STUFF

- Volume boosting shampoo
- Lightweight
- · Leaves hair feeling silky soft and full of volume

WHAT'S INSIDE

- Fully bioactive keratin naturally derived keratin proteins that bind to severely damaged hair, rebuilding the internal structure, restoring strength, elasticity and shine
- Evening primrose oil high in essential fatty acids which helps strengthen and nourish hair. Softens and moisturises the hair
- **Vitamin e** this antioxidant-rich oil strengthens and nourishes hair while adding shine to the hair
- **Pro vitamin b5** gently heals scalp while moisturising the hair
- Certified organic aloe vera soothes & balances scalp and hair. Delivers gentle natural hydration, whilst restoring pH levels

NONE OF THAT



BODY GUARD

magnify volumising conditioner

300ml / 1000ml

A lightweight, body building conditioner that adds vitality and bounce to all hair types. Magnify volumising conditioner is enriched with bio-active keratin and certified argan oil and is suitable for normal, fine, limp or oily hair and scalp.

USE ME...

• Fine and limp hair

THE GOOD STUFF

- Volume boosting conditioner
- Lightweight
- Leaves hair feeling silky soft and full of life

WHAT'S INSIDE?

- Fully bioactive keratin naturally derived keratin proteins that bind to severely damaged hair, rebuilding the internal structure, restoring strength, elasticity and shine.
- Macadamia oil helps prevent against hair breakage while improving hair strength and elasticity
- Evening primrose oil high in essential fatty acids which helps strengthen and nourish hair. Softens and moisturises the hair.
- Certified organic argan oil high in vitamin e, essential fatty acids & anti-oxidants - highly moisturising and nourishing on the hair
- Certified organic aloe vera soothes & balances the scalp and hair. Delivers gentle natural hydration, whilst restoring pH levels

NONE OF THAT



MOISTURE SURGE

hydrator moisturising shampoo

300ml / 1000ml

Synergistically formulated to gently cleanse, moisturise and rebuild dry damaged hair. Hydrator shampoo is suitable for normal, coarse, dry or damaged hair.

USE ME...

• Coarse, normal, dry, damaged and difficult to manage hair

THE GOOD STUFF

- Keeps hydration level balanced
- Instant moisture & hydration
- Leaves hair feeling silky soft and hydrated

WHAT'S INSIDE?

- Fully bioactive keratin naturally derived keratin proteins that bind to severely damaged hair, rebuilding the internal structure, restoring strength, elasticity and shine.
- Macadamia oil helps prevent against hair breakage while improving hair strength and elasticity
- Pro vitamin b5 gently heals scalp while moisturising the hair
- Certified organic aloe vera soothes and balances the scalp and hair. Delivers gentle natural hydration, whilst restoring pH levels

NONE OF THAT



MOISTURE SURGE

hydrator moisturising conditioner

300ml / 1000ml

Harnessing the power of silk protein and macadamia oils, hydrator moisturising conditioner gently conditions and sublimely nourishes. Hydrator conditioner is suitable for normal, coarse, dry or damaged hair needing extra moisture.

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USE ME...

 Coarse, normal, dry, damaged & difficult to manage hair

THE GOOD STUFF

- Keeps hydration level balanced
- Instant moisture & hydration
- Leaves hair feeling silky soft and hydrated

WHAT'S INSIDE?

- Fully bioactive keratin naturally derived keratin proteins that bind to severely damaged hair, rebuilding the internal structure, restoring strength, elasticity and shine
- Macadamia oil helps prevent against hair breakage while improving hair strength and elasticity
- Evening primrose oil high in essential fatty acids which helps strengthen and nourish hair.
 Softens and moisturises the hair.
- Vitamin e this antioxidant-rich oil strengthens and nourishes hair while adding shine to the hair
- Pro vitamin b5 gently heals scalp while moisturising.
- Certified organic aloe vera soothes & balances the scalp and hair. Delivers gentle natural hydration, whilst restoring pH levels

NONE OF THAT

BANISH THE **BRASS**

bombshell blonde shampoo

300ml / 1000ml

Ignite your blonde and banish the brass with bombshell blonde shampoo. Enriched with argan oil and bio-active keratin to revitalise and revive tired and brassy blonde locks back to life.

USE ME...

• Blonde/highlighted hair

THE GOOD STUFF

- Infused with pigments to neutralise brassy tones
- Provides added protection for blonde/highlighted hair
- Brightens tones of blonde and highlighted hair

WHAT'S INSIDE?

- Fully bioactive keratin naturally derived keratin proteins that bind to severely damaged hair, rebuilding the internal structure, restoring strength, elasticity and shine
- Certified organic argan oil high in vitamin e, essential fatty acids and anti-oxidants - highly moisturising and nourishing
- Macadamia oil helps prevent against hair breakage while improving hair strength and elasticity
- Pro vitamin b5 gently heals scalp while moisturising hair
- Certified organic aloe vera soothes & balances scalp & hair. delivers gentle natural hydration, whilst restoring pH levels

NONE OF THAT





BANISH THE BRASS

bombshell blonde conditioner

300ml / 1000ml

Revive tired, brassy locks back to life with the perfect blonde conditioner. Formulated with a hint of violet to eliminate yellow tones while moisturising, repairing and refreshing your hair.

USE ME

Blonde/highlighted hair

THE GOOD STUFF

- Infused with pigments to neutralise brassy tones
- Provides added protection for blonde/highlighted hair
- Brightens tones of blonde and highlighted hair
- Boosts hairs moisture levels without weighing it down
- Helps restore strength, condition and elasticity for more manageable hair
- · Leaves hair feeling silky soft and hydrated
- Instant moisture & hydration

WHAT'S INSIDE

- Fully bioactive keratin naturally derived keratin proteins that bind to severely damaged hair, rebuilding the internal structure, restoring strength, elasticity and shine
- Argan oil high in vitamin e, essential fatty acids and anti-oxidants, it is highly moisturising and nourishing
- Grape seed oil helps promote hair regrowth and protects colour from UV rays
- Rosehip oil high levels of vitamin c help restore lustre and strength back to hair

NONE OF THAT



SOOTHE OPERATOR

scalp shampoo

300ml / 1000ml

Whether your scalp is dry, tight, itchy or just plain uncomfortable, this soothing and non-toxic formulation contains natural actives which help control irritation and leaves your scalp feeling fresh and invigorated.

USE ME...

• For dry or sensitive hair/scalp

THE GOOD STUFF

- Counteracts itchy scalp
- Scalp stays clean and soothed

WHAT'S INSIDE

- Fully bioactive keratin naturally derived keratin proteins that bind to severely damaged hair, rebuilding the internal structure, restoring strength, elasticity and shine
- Macadamia oil helps prevent against hair breakage while improving hair strength and elasticity
- Certified organic aloe vera soothes and balances the scalp and hair. Delivers gentle natural hydration while restoring pH levels

NONE OF THAT



DEEP AND MEANINGFUL



deep intense conditioning masque

145ml / 400g jar

Inject a shot of intense moisture and help repair extreme stressed, coloured, dry or damaged hair. Deep intense conditioning masque is enriched with certified organic argan oil and bio-active keratin.

USE ME...

• Damaged / over processed hair

THE GOOD STUFF

- Provides intense moisture and repair
- Restores elasticity
- Improves strength
- Boosts shine

WHAT'S INSIDE?

- Fully bioactive keratin naturally derived keratin proteins that bind to severely damaged hair, rebuilding the internal structure, restoring strength, elasticity and shine
- Macadamia oil helps prevent against hair breakage while improving hair strength and elasticity
- Certified organic argan oil high in vitamin e, essential fatty acids and anti-oxidants, it is highly moisturising and nourishing on the hair
- Vitamin e this antioxidant-rich oil strengthens and nourishes hair while adding shine to the hair

NONE OF THAT



SMOOTH OPERATOR

leave-in-créme

145ml

Soften, nourish and control unmanageable hair with our lush créme formulation. Enriched with bio-active keratin and macadamia oil, bhave leave-in créme is suitable for all hair types and recommended before blow-drying.

USE ME...

• Anyone who requires extra conditioning

THE GOOD STUFF

- Protects against hair breakage
- Restores elasticity & shine
- Promotes cell growth
- Thermal protective properties

WHAT'S INSIDE?

- Fully bioactive keratin naturally derived keratin proteins that bind to severely damaged hair, rebuilding the internal structure, restoring strength, elasticity and shine
- Slow releasing ceretonia peptide/amino acid. Peptides attach to the hair cuticle after washing and bond with chemically treated hair to repair some of the damage. They bond more wherever damage is greater for optimal conditioning at all times the greater the damage, the greater the binding without build-up
- Certified organic argan oil high in vitamin e, essential fatty acids and anti-oxidants, highly moisturising & nourishing
- Macadamia oil helps prevent against hair breakage while improving hair strength and elasticity
- Vitamin e this antioxidant-rich oil strengthens and nourishes hair while adding shine to the hair
- Jojoba oil moisturises the scalp, helps develop new hair cell growth and conditions hair – preventing it from becoming brittle and dull. Helps restore elasticity & smoothness
- Sunflower seed oil stimulates hair growth, improves scalp health, helps eliminate frizz while providing softness and shine due to its high levels of omega-6 fatty acids

NONE OF THAT



REPAIR AND PROTECT

fresh ends

50ml

Smooths, repairs, seals and controls misbehaving split ends with slow releasing ceratonia peptides, keratin and certified organic argan oil. Helps control flyaways without weighing down the hair. Suitable for distressed and damaged ends. Used after blow-drying or styling.

USE ME...

• Damaged / over distressed split ends

THE GOOD STUFF

- Smoothes and repairs split ends
- Improve strength and elasticity
- Leaves hair soft & silky

WHAT'S INSIDE?

- Fully bioactive keratin naturally derived keratin proteins that bind to severely damaged hair, rebuilding the internal structure, restoring strength, elasticity and shine
- Slow releasing ceretonia peptide/amino acid which attach to the hair cuticle after washing and bond with chemically treated hair to repair some of the damage. They bond more wherever damage is greater for optimal conditioning at all times the greater the damage, the greater the binding without build-up
- Macadamia oil helps prevent against hair breakage while improving hair strength and elasticity
- Certified organic argan oil high in vitamin e, essential fatty acids & anti-oxidants - highly moisturising & nourishing
- Certified organic aloe vera soothes & balances delivers gentle natural hydration, whilst restoring pH levels

NONE OF THAT



YOUR TIME TO SHINE

riot control oil

100ml

Fight frizz effortlessly while restoring shine and increasing manageability. This lightweight oil is enriched with certified organic argan oil and antioxidants and suitable for all hair types. Use before or after blow-drying.



USE ME...

• All hair types

THE GOOD STUFF

- Fights frizz
- Smoothes hair
- Strengthens and nourishes hair
- Adds beautiful shine
- Thermal protective properties

WHAT'S INSIDE?

- Certified organic argan oil high in vitamin e, essential fatty acids and anti-oxidants, it is highly moisturising and nourishing on the hair
- Vitamin e this antioxidant-rich oil strengthens
 And nourishes hair while adding shine to the hair

NONE OF THAT

STAR POWER

super nova leave-in elixir

120ml

A multi-purpose, all-in-one remedy for hydrating thirsty, stressed strands to smoothing and protecting as it detangles and strengthens. Super nova's super power will leave you looking refreshed and renewed in one application.



USE ME...

- All hair types
- fine hair will be especially grateful

THE GOOD STUFF

- Helps slow down the process of split ends
- Helps fight frizz
- Helps nourish & restore damaged hair
- Helps protect colour from uv rays
- Helps strengthen brittle hair
- Helps promote hair growth
- Helps thicken fine hair
- Soothes and balances scalp
- Glossy, manageable, shiny hair

WHAT'S INSIDE

- Sunflower seed oil restorative + strengthening essential fatty acids
- Aloe leaf extract soothes + balances scalp and hair
- Citrus limon fruit extract helps fight frizz + helps thicken and strengthen hair
- Grape seed extract helps promote hair regrowth + protects colour from UV rays
- Calendula flower extract adds shine
- Rosemary, chamomile, fennel & apple extract anti-inflammatory, anti-bacterial actions
- 11 natural fruit and vegetable extracts for soft, glossy, manageable hair

NONE OF THAT

KNOCK 'EM DEAD VOLUME & TEXTURE



gun powder matt dust

Pump up the volume on your lack lustre locks with gunpowder matt volumising & texturising dust. A sprinkle of dust will take you from limp and lifeless to full and fabulous hair in no time.



USE ME...

- All hair types or hair needing extra volume and texture
- Fine hair will be especially grateful

THE GOOD STUFF

- Va-va voom volume
- Totally awesome texture
- Eliminates excess oil, refreshes between shampoos
- Fullness to fine hair
- Holds styles in shape
- Styling is easier
- Matt finish

NONE OF THAT

• Parabens, sulphates, sodium chloride

CLEVER WAND DESIGN

(you're in control - use it where you need it)

PUMP UP THE VOLUME

volumising foam

200ml

You're just a pump away from body and volume with our 4-in-1 liquid to foam mousse.



USE ME...

 All hair types or hair needing extra volume and texture

THE GOOD STUFF

- Helps deliver body & volume
- Medium flexible hold
- Provides condition & shine
- Non-sticky (no crispy feel)
- Perfect for blow-drying and scrunch drying
- A small amount goes a long way

WHAT'S INSIDE

- Macadamia oil helps prevent against hair breakage while improving hair strength and elasticity
- Jojoba oil moisturises the scalp, helps develop new hair cell growth and conditions hair - preventing it from becoming brittle and dull. Helps restore elasticity & smoothness
- Abyssinian crambe seed oil lightweight wonder from Africa that nourishes hair while boosting shine, condition and outrageous volume

NONE OF THAT

• Parabens, sulphates, sodium chloride

RUBBERISED NON-SLIP BOTTLE (fantastic for wet, slippery hands)

GET A GRIP ON YOUR HAIR

sleek pomade

75g

Now hair can enjoy the best of both worlds – versatile styling pomade for men and women offers the strong hold of a gel perfectly combined with the sleekness of a wax. When dried hair will feel thicker with a matt finish giving you the flexibility to spike, style or smooth as you choose. Washes out easily.



USE ME...

All hair types

THE GOOD STUFF

- Short hair hair appears thicker
- Long hair calms frizz
- Adds volume and thickness to fine hair
- Smooths down pesky flyaways
- Controls thick hair
- Texturises fine hair
- Adds hold to blow dries
- For all hair types

WHAT'S INSIDE

• Red clover - known to help fight hair loss

NONE OF THAT



VERSATILE FLEXIBLE CONTROL

flex styling paste

75g

Work your slick professional by day, then unleash your party animal by night. This flexible styling paste allows you to easily rework your style from one to another without adding more product. Washes out easily.



USE ME...

All hair types

THE GOOD STUFF

- Versatile, flexible control
- Change styles as often as you like
- Controls waves and curls
- Control fly-aways & eliminate frizz
- Create texture and movement
- Styles are easily reworked
- Texturises fine hair
- For all hair types

NONE OF THAT



DANGEROUS CURLS AHEAD

curl defining créme

145ml

Defy subtle! Beef up your curls and banish your frizz in one smooth curl defining move. Enriched with jojoba oil and murumuru butter, this lush curl defining crème will do it all.

USE ME...

• Curly, frizzy, unmanageable hair

THE GOOD STUFF

- Curl defining
- Anti-frizz properties
- Hydrating properties

WHAT'S INSIDE?

- Jojoba Seed Oil moisturises the scalp, helps develop new hair cell growth and conditions hair – preventing it from becoming brittle and dull. Helps restore elasticity and smoothness.
- Sunflower Seed Oil stimulates hair growth, improves scalp health, helps eliminate frizz while providing softness and shine due to its high levels of omega-6 fatty acids
- Murumuru Seed Butter Helps treat frizzy, dry, damaged hair due to its rich combination of vitamins and omega fatty acids. Its moisture sealing properties help hair to be softer and shinier
- Carnauba Wax offers fantastic gloss and shine

NONE OF THAT

